ReadSpeaker ◀))
pioneering voice technology

Conforama

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Conforama's training department makes every effort to provide the necessary tools for employee success.

When the company was looking for voice synthesis tools to enrich its training content Conforama reached out to ReadSpeaker, and have been very satisfied with the quality of the ReadSpeaker voices and customer support. We interviewed Gilles Magnier from Conforama to learn more about how his team uses ReadSpeaker text to speech, and his thoughts on working with ReadSpeaker.

ReadSpeaker: Why did you decide to use speech synthesis?

Gilles: I finally found a voice that doesn't sound like a robot (Roxane). We use voices to enrich our content and make it more accessible. Going through an actor is not cheap and is time-consuming. Having a ReadSpeaker voice available saves me from needing to lend my voice to modules created by module designers. In addition, as it is easy to use, my collaborators can use the tool at any time for any modifications or updates of the modules.

ReadSpeaker: Why did you choose ReadSpeaker?

Gilles: Because I found THE voice whose quality does not give the impression of listening to a robot.

ReadSpeaker: Have you received any feedback from your collaborators/users?

Gilles: We always have great feedback from people who use this for their PowerPoints, videos, or modules. Comments such as 'Perfect' … 'Excellent' … 'Practical' … 'Quick'.de'.

ReadSpeaker: What is the most positive aspect of working with ReadSpeaker for you?

Gilles: The voice 'Roxane'

Gilles Magnier is information system trainer, E-Learning and LMS platform administrator, and E-Learning Module Designer (Articulate – Ispring – Powerpoint) at Conforama

ReadSpeaker, a subsidiary of the Memory Disk Division (MD) of the HOYA Corporation, is a global voice specialist providing natural-sounding, lifelike synthesized voices in dozens of languages and a complete text-to-speech (TTS) offering, both as Software as a Service (SaaS) and as licensed solutions, for varying channels and devices in multiple industries. ReadSpeaker gives a voice to businesses and organizations for online, embedded, server, or desktop needs, apps, speech production, custom voices, and more. With more than 20 years' experience, ReadSpeaker is leading the way in text to speech.

✉ contact@readspeaker.com
🌐 www.readspeaker.com
in company/readspeaker
f readspeaker
🐦 @readspeaker